Make the preview yours

Tell us what to keep, what to change, and what your customers need to know.

Open your preview while answering. Write "keep the preview" wherever it already feels right. Leave anything uncertain as "help me decide." Save a copy after filling it in.

Business name exactly as it should appear

Your name and role

Best email and phone for this project

Your website preview link

What should this website help your business do?

For example: get quote requests, receive calls, book appointments, or explain your services.

Who do you want to reach and where do you serve?

What should a visitor do first?

Call, text, fill out a form, request a quote, or use an existing booking link?

How this works

Return this form and your assets. We will confirm the included changes, personalize the preview, and send it back for your written approval before launching the finished website.

Your look and your content

Use the preview as the starting point. You do not need to write a whole website from scratch.

What do you like about the preview and want to keep?

What should look or feel different?

Colors, fonts, photos, layout, tone, or examples of websites you like. Include links if helpful.

Your logo

Have one to send, want a new simple logo, or need help deciding? Describe colors and ideas.

Which services should we keep, change, add, or remove?

Include exact names, key details, service areas, and any prices you want displayed. Otherwise say no prices.

What should customers know about you?

Your story, what makes your service different, and any facts we should correct in the preview.

Photos and other material you will provide

List files or a shared folder link: logo, photos, team pictures, text, social links, and other content.

Send assets as attachments or a folder link with this form. Tell us which photos should replace which preview images. Please provide material you own or have permission to use.

Connect the right details

Tell us where visitors should reach you and what you already own. We will guide the setup.

Public phone, text number, email, and business hours

Include the address only if it should appear publicly. Note any details that must stay private.

Where should contact and quote form requests go?

Give the receiving email address, who should receive requests, and any required questions for customers.

Domain name and ownership

Already own one? List it and the registrar, such as Namecheap. Need one? Give two or three choices.

Domain account owner and renewal contact email

We will arrange registration in your name or connect the domain you own. Availability is confirmed first.

Google Business Profile or Google Maps link

Include your public profile URL and whether you manage it. We will confirm the connection method.

Other links or tools to connect

For example: booking link, social accounts, an existing contact tool, or business email needs. Optional.

Never send passwords, payment card numbers, recovery codes, or login codes in this form. Access will be arranged separately through an invitation or guided setup. Any paid third-party service will be discussed before it is added.

Your requested changes

List up to 10 specific changes to the preview. Use only the rows you need.

For each request, name the page and section, describe what you see now, and say exactly what you want instead. Mark your most important requests. Links or screenshots are welcome.

Change 1 - page, section, and exact request

Change 2 - page, section, and exact request

Change 3 - page, section, and exact request

Change 4 - page, section, and exact request

Change 5 - page, section, and exact request

Example: Home page, main heading - replace "A clean home. A lighter life." with "Your weekend belongs to you." Keep the same font and color.

Final details and next steps

Finish your change list, then tell us who will approve the website.

Change 6 - page, section, and exact request

Change 7 - page, section, and exact request

Change 8 - page, section, and exact request

Change 9 - page, section, and exact request

Change 10 - page, section, and exact request

Who will give final approval? Name and email

Preferred launch timing or deadline

Anything else we should know?

- [ ] I have checked the business details and can authorize use of the assets I provide.

This form gathers preferences; it does not approve launch or authorize a purchase. We will confirm how the requests fit the 10-change offer. Added pages, features, or paid tools are discussed before work proceeds.